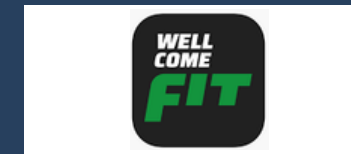
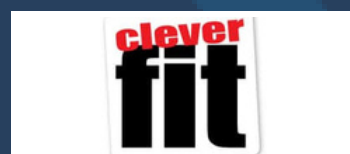
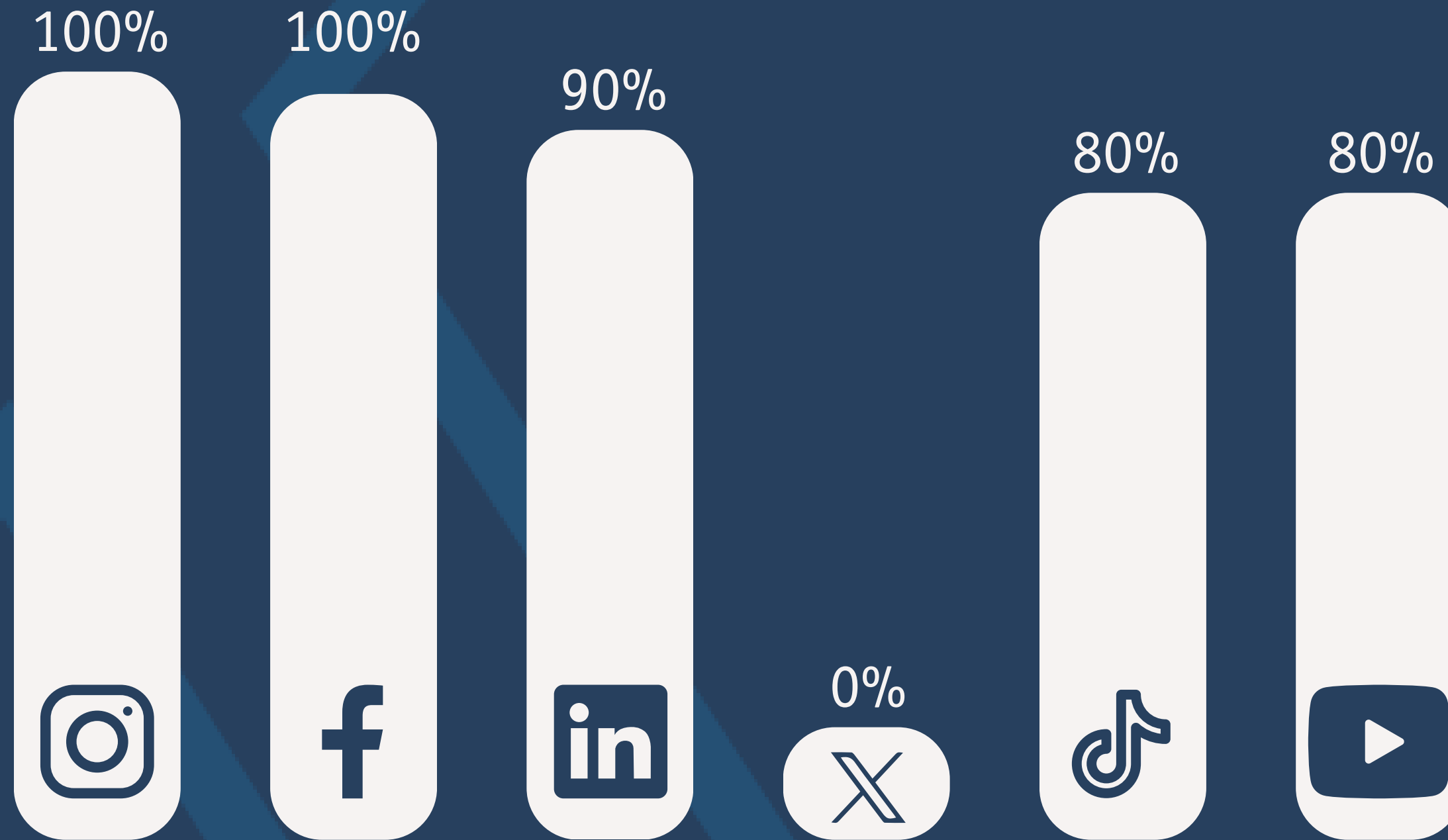


A photograph of three people running on treadmills in a gym. The scene is captured in a side profile, showing a man in a white tank top, another man in a dark blue t-shirt, and a woman in a green long-sleeved shirt. They are all focused on their run. The background is slightly blurred, showing other gym equipment and a bright, airy atmosphere. Overlaid on the image is a white speech bubble containing the text 'Social Media' and a smaller rectangular box containing the word 'CHECK'.

**Social
Media**

CHECK





Nutzerzahlen*

Fitnessketten mit den meisten Nutzer*innen pro Plattform



22'400



66'720



4'066



4'402



2'340



Nutzerzahlen pro Plattform



Brand	IG	FB	LinkedIn	X	TikTok	YouTube
Activ / Movemi AG	19'500	11'094	3'212	-	4'205	1'100
Update Fitness	18'400	3'112	1'289	-	1'080	282
PureGym	18'700	26'468	3'469	-	4'402	2'100
Fitnesspark	8'689	908	217	-	-	-
Well come Fit Group	6'034	4'102	313	-	226	-
clever fit schweiz	15'000	5'691	1'400	-	1'992	131
Let's Go Fitness	22'400	27'712	4'009	-	624	27
NonStop Gym	17'600	10'687	2'031	-	1'402	179
Kieser Schweiz	4'036	66'720	4'066	-	-	2'340
Discountfit.ch	2'327	4'459	-	-	4'166	121

*Stand 11.05.2026

Engagement-Rate

Interaktionen der letzten 10 IG-Reels im Verhältnis zu der Anzahl Aufrufe

3.01

KIESER

1.27

 **PUREGYM**

0.13

 **WELL
COME
FIT**

2.45

LET'S GO
FITNESS

1.06

UPDATE
fitness

0.08

discount
fitnesscenter **fit.ch**

1.45

**clever
fit**

0.95

ACTIV
FITNESS

1.43

**nön
stop
GYM**

0.55

FITNESS  **PARK**

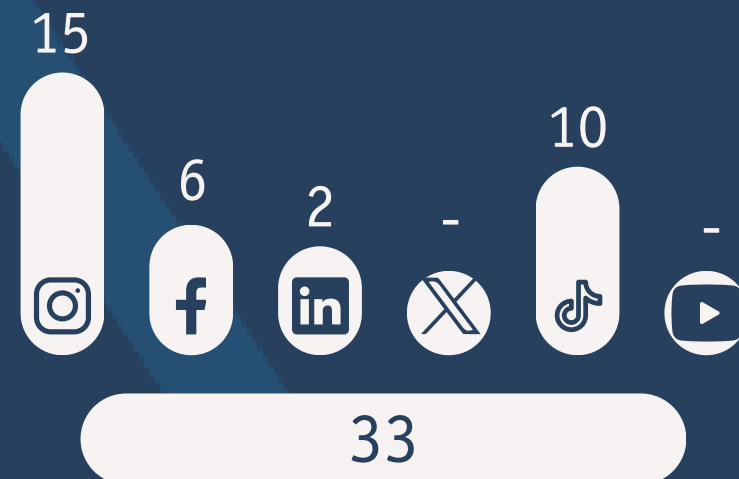
Top 3 Fitnessketten

in puncto Aktivität pro Plattform (Posts der letzten 30 Tage)

1



2



3



Reaktionsfreudigkeit

Wie schnell antworten die Accounts auf Instagram Nachrichten?

