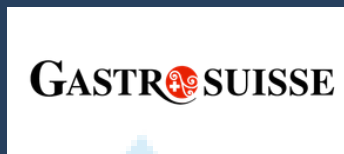
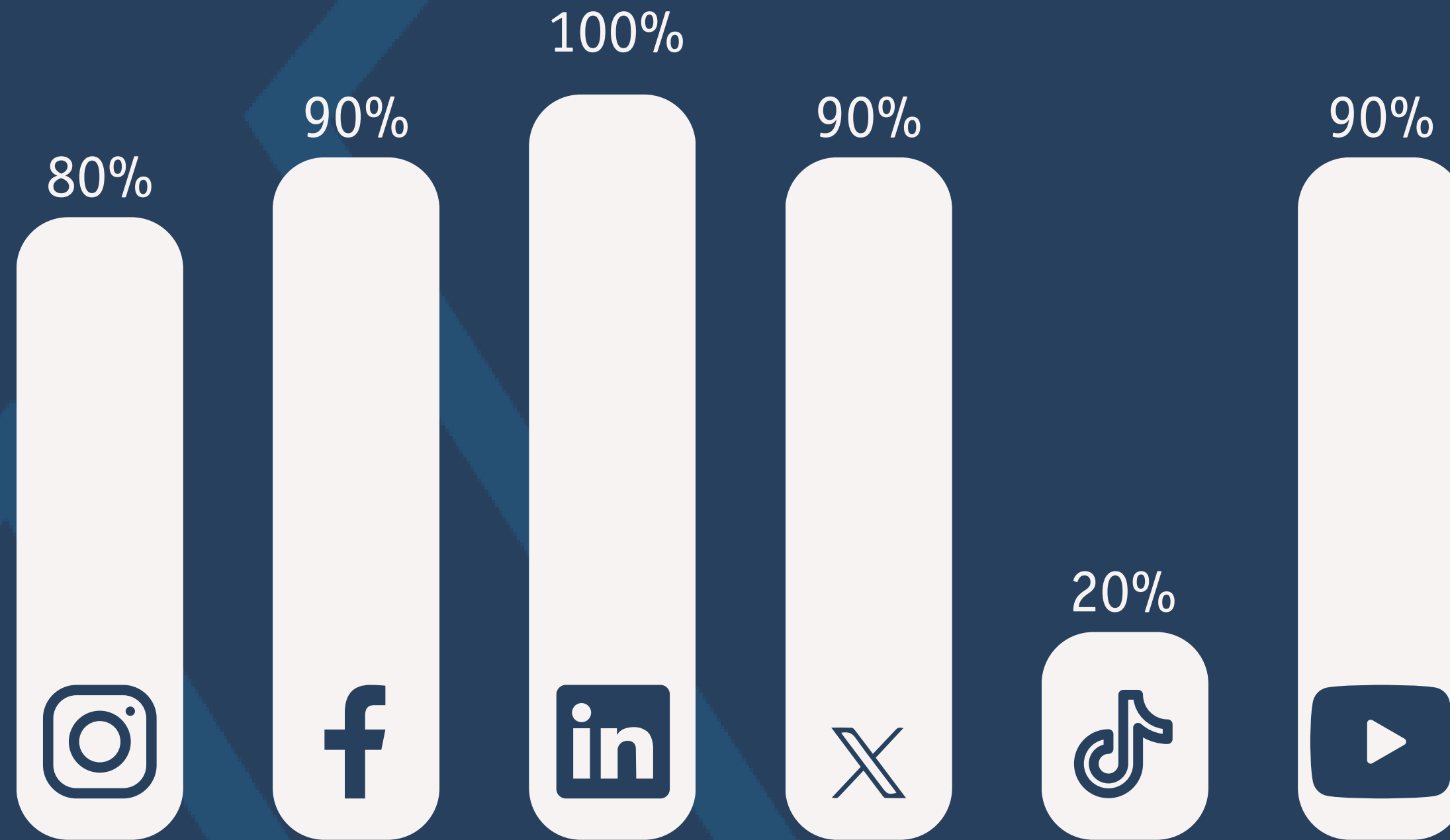


A photograph of two women at a conference. The woman on the left, with long brown hair, wears a tan blazer over an orange top and holds a microphone. The woman on the right, with dark curly hair, wears a green blazer and holds a folder. A black speech bubble containing the text 'Social Media' is positioned between them. A blue rectangular stamp with the word 'CHECK' is placed over the bottom right of the speech bubble. In the background, a screen displays a green and white logo.

**Social
Media**

CHECK





Nutzerzahlen*

Verbände mit den meisten Nutzer*innen pro Plattform



61'600



29'563



33'908



204



1'280



2'448



Nutzerzahlen pro Plattform

Brand	IG	FB	LinkedIn	X	TikTok	YouTube
Gastro Suisse	4'284	899	26'678	721	-	109
Swissmem	-	4'812	33'908	1'044	-	1'280
Swico	790	289	3'856	1'775	-	65
Kaufmännischer Verband	1'496	5'011	4'713	343	-	143
Swiss Retail Federation	-	-	3'199	158	-	-
Schweizer Reiseverband	66	761	2'700	253	32	22
Swiss Textiles	5'249	114	11'213	196	204	49
SAC	61'600	29'563	8'170	2'004	-	1'200
HEV	2'925	1'238	570	-	-	129
Schweizer Gewerbeverband	1'292	10'567	5'039	2'448	-	49

Engagement-Rate

Interaktionen der letzten 10 IG-Reels im Verhältnis zu der Anzahl Aufrufe

3.21

GASTROSUISSE

1.01



–



2.85



0.48



–



2.75



0.24



1.24



0.12



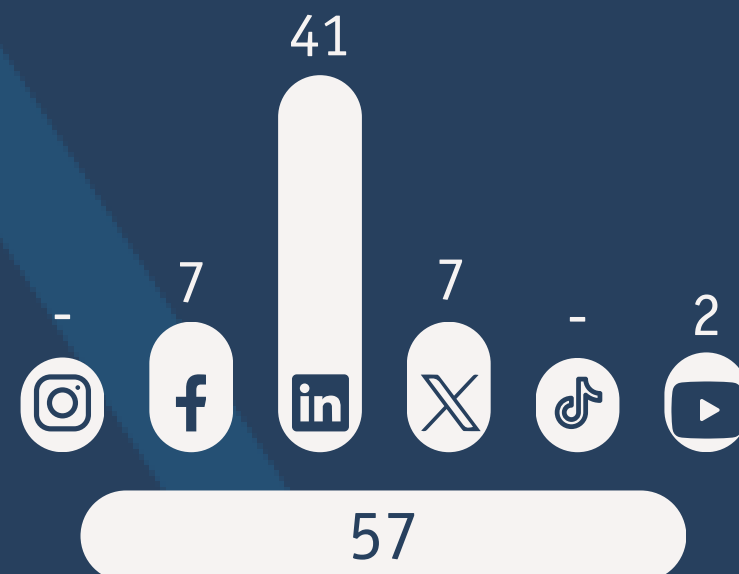
Top 3 Verbände

in puncto Aktivität pro Plattform (Posts der letzten 30 Tage)

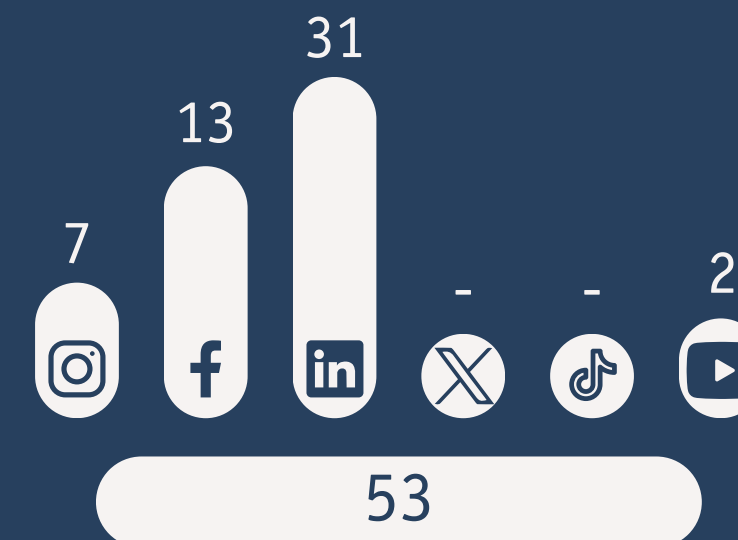
1



2



3



Reaktionsfreudigkeit

Wie schnell antworten die Accounts auf Instagram Nachrichten?

