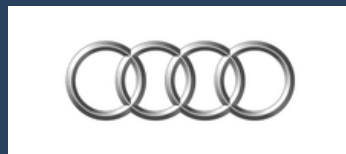


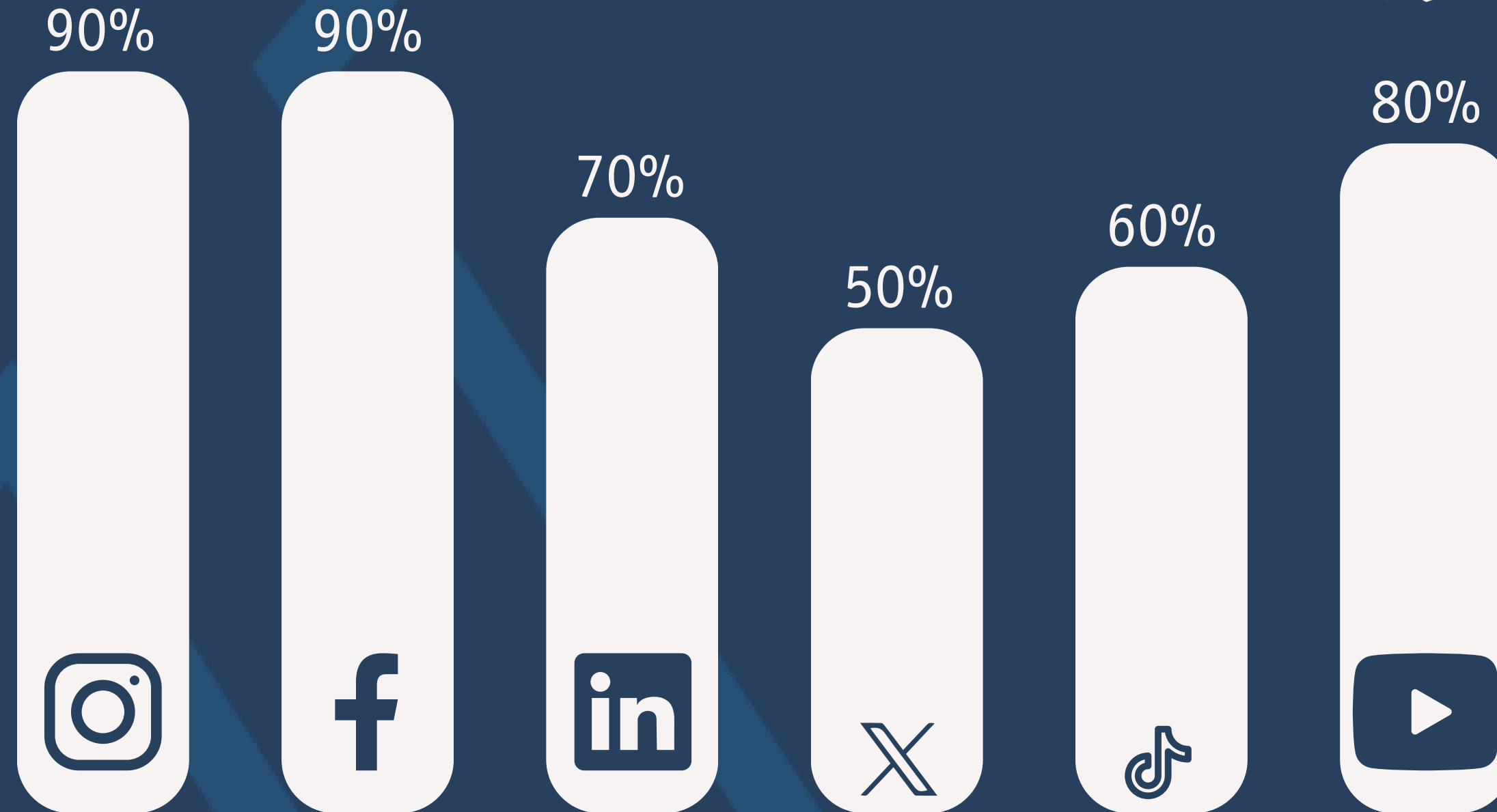
A row of cars parked on a street at sunset. The cars are parked in a line, receding into the distance. The lighting is warm and golden, suggesting the sun is low on the horizon. The cars are of various colors, including silver, blue, and red. A white speech bubble with a tail pointing towards the bottom left contains the text 'Social Media'.

**Social
Media**

A white checkmark icon inside a white rectangular box with a thin border. The word 'CHECK' is written in white capital letters inside the box.

CHECK





Nutzerzahlen*

Automarken mit den meisten Nutzer*innen pro Plattform



134'000



33'000'000



13'230



4'491



6'324



12'100



Nutzerzahlen pro Plattform

Brand	IG	FB	LinkedIn	X	TikTok	YouTube
Audi	39'300	116'252	10'552	-	-	6'440
BMW	126'000	131'251	-	50	17	3'090
Fiat	9'052	4'700'000	-	306	33	906
Ford	9'206	17'000'000	887	1'238	-	2'460
Mercedes-Benz	82'300	206'029	12'425	4'491	15	3'820
Peugeot	4'465	13'000'000	801	-	6'324	709
Porsche	134'000	2'170	13'230	-	-	-
Tesla	-	-	-	-	-	-
Toyota	10'500	32'155	2'084	-	3'332	12'100
VW	17'500	33'000'000	3'978	1'232	1'651	2'690

Engagement-Rate

Interaktionen der letzten 10 IG-Reels im Verhältnis zu der Anzahl Aufrufe

1.05



0.65



Mercedes-Benz

3.76



TOYOTA

6.83



0.07



2.26



2.67



3.80

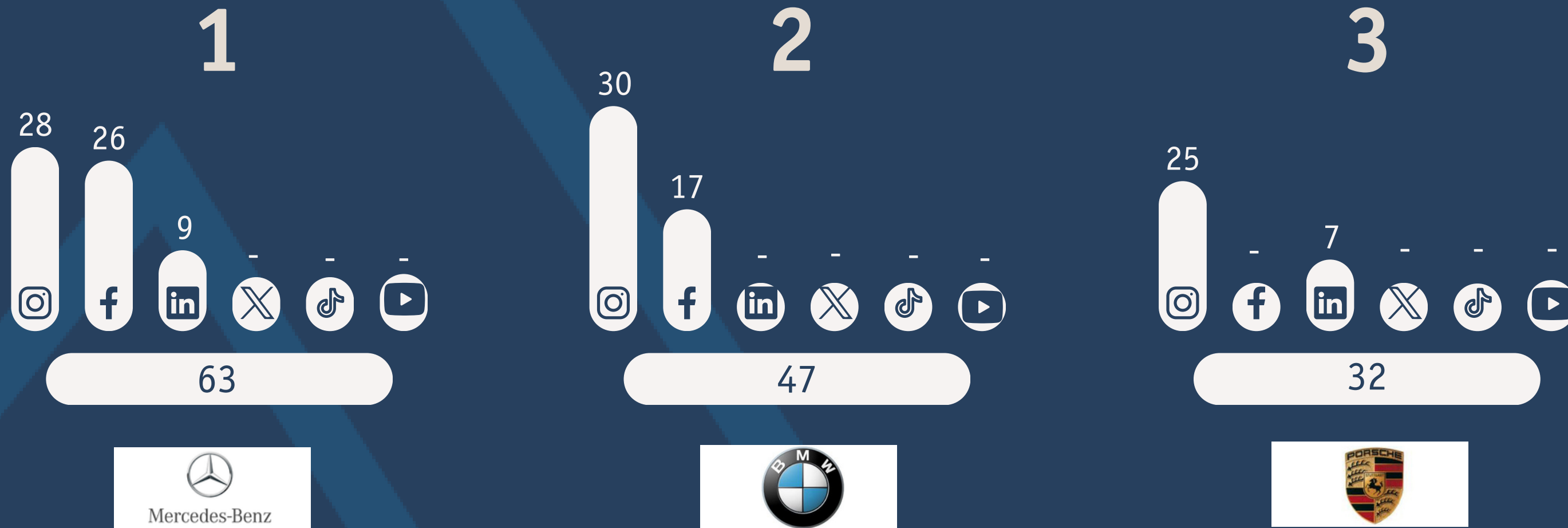


9.29



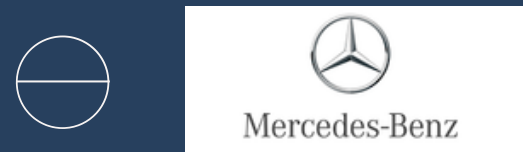
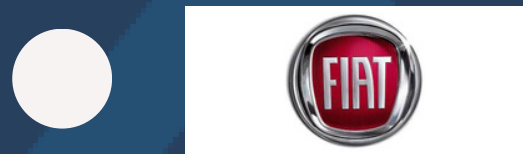
Top 3 Automarken

in puncto Aktivität pro Plattform (Posts der letzten 30 Tage)



Reaktionsfreudigkeit

Wie schnell antworten die Accounts auf Instagram Nachrichten?



keine Angabe



sofort



innert Minuten



innert einer Stunde



innert wenigen Stunden



innert eines Tages